SYMPOSIUM PROGRAMME

DAY 1 (19 May 2022)
OUTREACH CENTRE (B1.11)

Welcome (13.15-13.30)

Session A (13.30 - 14.40)
Chair: John Horne (Waseda University)

What Divides Divided Societies and Where Does Sport Fit In?
Alan Bairner (Loughborough University)

The 2018 PyeongChang Winter Olympics and Inter-Korean Emotions in South Korea
Younghan Cho (Hankuk University of Foreign Studies)

Discussion (Q&A)

Session B (14.50 - 16.00)
Chair: Gavin Reid (University of Edinburgh)

East Asia, Sports Mega-Events and the International Paralympic Committee: A Critical Examination of Sports Diplomacy and Elite Disability Sport in the Last Decade
Verity Postlethwaite (Hartpury University & SOAS University of London)

The 2018-2022 Olympic and Paralympic Games in East Asia: Challenges and Changes for the Region and the World
Koji Kobayashi (Otaru University of Commerce & Lincoln University)

Discussion (Q&A)

TEA BREAK (16.00 – 16.30): Levels

Session C (16.30 – 17.40)
Chair: Alan Bairner (Loughborough University)

Sport, Politics and Social Division: Will We Ever Achieve an Even Playing Field?
Bronwyn Sumption (University of Edinburgh)

Play Nicely Now: Cross-Border Sports and Cultural Events as Signifiers of Shifts in Inter-Korean Relations
Sarah A. Son (University of Sheffield)

Discussion (Q&A)
DAY 2 (20 May 2022)
OUTREACH CENTRE (B1.11)

Session D (09.30 – 10.40)
Chair: Minhyeok Tak (Loughborough University)

Mega Sport Events and the Media
Sang Keon Yoo (Sangmyung University)

Sport Diplomacy and the Anglophone Mediation of Korean Peninsula Politics
David Rowe (Western Sydney University)

Discussion (Q&A)

Session E (10.50 – 12.00)
Chair: Younghan Cho (Hankuk University of Foreign Studies)

“And Then There Was One”. The Role of Sport in Divided and Unified Germany: From a Tool of Confrontation to a Tool of Cohesion
Jörg Krieger (Arhus University)

North Korean Sport Diplomacy and the Olympic Games
Jung Woo Lee (University of Edinburgh)

Discussion (Q&A)

LUNCH BREAK (12.00 – 13.00): Levels

Session F (13.00 – 14.10)
Chair: Koji Kobayashi (Otaru University of Commerce)

Sport in a Divided Scotland
Gavin Reid (University of Edinburgh)

Building a Dream Team: A Marketing Perspective of Developing a Unified Sport Team between Two Koreas
Dae Hee Kwak (University of Michigan)
Seok Lee (University of Pennsylvania)

Discussion (Q&A)

Session G (14.20 – 15.30)
Chair: Jung Woo Lee (University of Edinburgh)

Sports Heritage and Inter-Korean Relations
Guy Podoler (University of Haifa)
A Tale of Two Regimes: South Korean Sports Legacies from PyeongChang 2018 to Gangwon 2024
Ik Young Chang (Korea National Sport University)

Discussion (Q&A)

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TEA BREAK (15.30 – 16.00): Levels

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Roundtable Discussion (16.00 – 17.00)

Sport Mega Events, Diplomacy and Geopolitics: a Critical Appraisal of Peace Promotion through the Olympics in Korea and Beyond

Chair: John Horne (Waseda University)

Discussants:
Minhyeok Tak (Loughborough University)
Jung Woo Lee (University of Edinburgh)
Younghan Cho (Hankuk University of Foreign Studies)
Gavin Reid (University of Edinburgh)