



2015
**Society
For all
Ages**
III NATIONAL
CONFERENCE

Conference Programme

III National Conference
SOCIETY FOR ALL AGES 2015

Where and How We Age

The key topic of the Conference is the Environment for Ageing. What issues we face as we become older? How can we impact the environment in order to make it age-friendly and to ensure that the natural ageing process provides opportunity for self-actualization and active longevity as opposed to exclusion from the society?

The conference participants will debate on overcoming various hurdles and utilizing resources from an elderly person's immediate environment — his or her family, home town, community. We will address the issues related to public attitude to the elderly and their self-awareness, the national welfare policy to the benefit of the elderly citizens. The conference participants from different countries and regions of Russia will share their expertise, hands-on experience and initiatives on how to shape the environment that promotes dignified ageing.

8 OCTOBER

09:00 — 10:00

Participant registration. Welcome coffee

10:00 — 11:00

Conference opening and welcoming addresses (*Plenary discussion Hall*)

11:00 — 13:00

Plenary discussion. «The Quality of Life of the Elderly in Russia – Reality and Demand»

DISCUSSION ISSUES:

- The Quality of Life as a multi-faceted phenomenon: key aspects;
- The societal demands for quality of life in Russia and developed countries;
- Opportunities for raising the quality of life through cross-sectoral actions;
- Creating the enabling environment for elderly people: overcoming barriers in spaces and minds.

MODERATOR:

Andrey Maximov, TV Narrator

PARTICIPANTS:

Galina Karelova, Deputy Chairperson of the Federation Council, member of the Federation Council's Social Policy Committee

Helen Hamlin, IFA Main Representative at the United Nations, United States

Dmitry Leontiev, Head of Life Quality Research Laboratory at the NRU of HSE

Alana Officer, Senior Health Adviser, Department of Ageing and Life Course, WHO Global Network of Age-friendly Cities and Communities, Switzerland

Moira Allan, Co-founder and international coordinator of The Pass It On Network, France

Alexei Muratov, Partner, KB Strelka

Maria Privalova, Director, Moscow Institute for Social and Cultural Programs

Olga Tkacheva, Chief Visiting Specialist on Geriatrics at the RF Ministry of Healthcare

Kirill Kaem, Vice President, Skolkovo Foundation

13:00 — 14:00

Lunch

14:00 — 15:45

Concurrent sessions "Accessible space"

SECTION 1. COMMUNITY SPACE: ADAPTING URBAN AND RURAL ENVIRONMENTS FOR AGEING PEOPLE (HALL NO. 1)

DISCUSSION ISSUES:

- Cities for all ages: adapting urban and rural spaces for elderly people;
- Social architecture: creating age-friendly houses and residential areas;
- Rural areas: overcoming urban-rural divides.

MODERATOR

Alexander Zmeul, Editor-in-Chief of archspeech, Director of The Changes Agency

PARTICIPANTS:

Catharine Ward Thompson, Professor of Landscape Architecture at the Edinburgh School of Architecture and Landscape Architecture (ESALA), Director of OPENspace Research Centre, UK

Alexander Balabin, Architect, Managing Partner of SEVERIN GROUP

Ekaterina Tulskeya, Head of Research Center, qualitative research, Customer Experience Management, design of products and services. Service Design Manager, MBD of Moscow

Maria Troyan, Architect, Designer, Managing Partner at Back2architecture architect bureau, Professor at Residential Buildings Architecture Department of Moscow Architectural Institute

SECTION 2. HEALTH WITHOUT BARRIERS: NEW TECHNOLOGIES IN DIAGNOSTICS AND PREVENTIVE MEDICINE (HALL NO. 2)

DISCUSSION ISSUES:

- Technologies for remote disease management in rural areas;
- Wearable electronics and the «smart house»;
- Regulatory environment for technology and innovations in Russia and other countries.

MODERATOR

Airat Khabibov, Project Manager (Moscow International Medical Cluster), The Skolkovo Foundation

PARTICIPANTS:

Pavel Vorobyov, ScD (Medicine), Professor, Head of Department for Hematology & Geriatrics, FPGPED, I.M. Sechenov Moscow Medical Academy

Alexandra Burdyak, Senior Research Fellow, Social Analysis & Prediction Institute, RANEPА

Andrey Koshkin, Head of Strategic Development Department, Social Insurance Fund of the Russian Federation

Emil Isagulyan, Doctor, Functional Neurosurgery Team, N.N. Burdenko Institute of Neurosurgery

SECTION 3. EMPLOYMENT OPPORTUNITIES FOR ELDERLY PEOPLE (HALL NO. 3)

DISCUSSION ISSUES:

- «Ageing economy» and employment in late age;
- Regulatory issues and flexible forms of employment;
- Professionals after pension: how to keep up with the profession;
- The Company for Ages Project.

MODERATOR

Anastasiya Lazibnaya, Project Manager (Companies for People of All Ages)

PARTICIPANTS:

Viktoriya Kabakova, HR Branding Expert

Andrey Onuchin, Consulting Director, Head of Sociology of Business, ECOPSY Consulting

Yulia Dormidontova, Research Fellow, Pension System & Actuary Social Sphere Prediction Research Laboratory, Social Analysis & Prediction Institute, RANEPА

Viktor Lyashok, Research Fellow, Pension System & Actuary Social Sphere Prediction Research Laboratory, Social Analysis & Prediction Institute, RANEPА

Konstantin Tsaranov, Director, Healthcare Development Center, Moscow City Management University at the Government of Moscow

15:45 — 16:15

Coffee break

16:15 — 18:00

Concurrent sections. Key topic: **“Family, Society, Economics”**

SECTION 4. FAMILY AS THE MAIN CARE PROVIDER (HALL NO. 2)

DISCUSSION ISSUES:

- Family and the welfare services: experience of cooperation and support;
- Care and inter-generational relationships in families;
- The Sandwich Generation: between kids and parents;
- The Warm Hands concept in the state welfare policy.

MODERATOR

Irina Grigorieva, ScD (Sociology), Professor, Department for Theory & Practice of Welfare Activity, Faculty of Sociology, SPSU

PARTICIPANTS:

Vsevolod Rozanov, ScD (Medicine), Professor, Department of Clinical Psychology at the IPE, Mechnikov ONU

Elena Zdravomyslova, ScD (Sociology), Professor, Department of Political Sciences & Sociology, European University at St. Petersburg

Elena Golubeva, ScD (Biology), Professor, Northern (Arctic) Federal University

Larisa Khabarova, Head, Social Services Arrangements Department, Ministry of Labor, Employment and Social Development of Arkhangelsk Region

Valentin Roik, ScD (Economics), Professor, Labor & Social Insurance Institute, Moscow, Labor & Social Insurance R&D Institute, Ministry of Labor of Russia

Olga Sergeeva, ScD (Sociology), Assistant Professor, Senior Research Fellow, St. Petersburg National R&D University for Information Technology, Mechanics and Optics, Lead Research Fellow of the Sociological Institute of the Russian Academy of Sciences

Andrey Solovyev, ScD (Medicine), Professor, Director of Mental Health Institute, Head of the Department of Psychiatry and Clinical Psychology, Northern State Medical University

SECTION 5. OVERCOMING AGEISM AND VIOLENCE TOWARDS THE ELDERLY (HALL NO. 1)

DISCUSSION ISSUES:

- The notion of ageism and its forms in Russia and other countries;
- UN and the world anti-ageism policies;
- Ageism profilactics;

MODERATORS

Eduard Karyukhin, Director, Good Cause charity, Gerontologist; **Yulia Zaitseva**, Associate Research Fellow PI of RAS.

PARTICIPANTS:

Anton Smol'kin, ScD (Sociology), Head of the Department for Philosophy & Sociology, Public Administration Faculty, RANEPA

Lyubov Pishchikova, PhD (Medicine), Senior Research Fellow, FSBI V.P. Serbsky Federal Medical Research Center of Psychiatry and Narcology at the RF Ministry of Healthcare

Svetlana Maksimova, ScD (Sociology), Professor, Head of the Department for Psychology of Communications and Psychotechnology, Sociology Faculty of the Altai State University

SECTION 6. SOCIAL AND MEDICAL SERVICES: FOCUS ON AN INDIVIDUAL (HALL NO. 3)

DISCUSSION ISSUES:

- Development of the Geriatrics in Russia: issues and perspectives;
- Needs assessment for elderly people and service quality evaluation;
- The rise of the social and medical service market

MODERATOR

Andrey Il'nitsky, Geriatrician, ScD (Medicine), Professor, Head of the Department for Therapy, Geriatrics and Anti-Aging Medicine at the Institute for Continuing Education of the Federal Medical and Biological Agency

PARTICIPANTS:

Yan Press, Director, Community-Based Geriatric Unit, Chair in Hospice and Palliative Care Ben-Gurion University of the Negev, Israel

Alexey Sidnev, Chairman, World of Older Generation NPP

Tamara Bondarenko, Executive Director, Consortium of Companies in the Senior Care Industry

Vadim Nosov, *Founder, Close People social services center*

Konstantin Livshits, *PhD (Economics), Founder and General Director of Lege Group of Companies*

18:00 — 18:30

Glass of wine

18:30 — 21:00 OPENING FILM AT “NEVER TOO LATE” INTERNATIONAL FILM FESTIVAL

The age of love, Stephen Loring, USA, 2014, 79 min



9 OCTOBER

08:00 — 9:00

Participant registration. Welcome coffee

9:00 — 11:30

The Quality of life 2.0 technology competition. The semifinalists' open presentations

The competition features products and solutions aimed at raising the quality of life for the elderly, helping the older generation adapt to the modern urban environment and supporting physical activity in those over the age of 50.

The target audience of the competition was the scientific community, independent teams, small and medium innovative businesses. The jury will comprised Russian educators and leading innovative companies, and independent industry experts.

The semifinalists were announced on September 29, and the winner will be selected on this open presentation.

11:30 — 12:00

Coffee break

12:00 — 13:45

Concurrent sessions. "The positive ageing"

SECTION 1. SELF-RELIANCE AND INDEPENDENCE (HALL NO. 1)

DISCUSSION ISSUES:

- Mental changes after pension;
- Self-employment and self-developments;
- Conditions and barriers for independent life in late age.

MODERATOR

Gulnara Minnigaleeva, PhD (Psychology), Research Fellow, Civic Society & Non-Commercial Sector Research Center at the NRU of HSE

PARTICIPANTS:

Elizaveta Oleskina, Director, Pleasure in Ageing Foundation

Ivan Napreenko, Sociologist, Research Fellow at the Moscow Institute for Social and Cultural Programs

Irina Muzhchinina, Director, Mellow Season Leisure & Travel Club for the Elderly.

Elena Rasskazova, PhD (Psychology), Assistant Professor at the Psychology Faculty of the Lomonosov MSU, Senior Research Fellow at the International Laboratory of Positive Psychology of Personality and Motivation, NRU at HSE, Senior Research Fellow at SCPH

Olga Komissarova, Project Manager (Active Longevity), Active Longevity Fan Club

SECTION 2. SELF-ORGANIZATION. SENIOR PEOPLE AS A RESOURCE FOR COMMUNITY DEVELOPMENT (HALL NO. 2)

DISCUSSION ISSUES:

- Understanding the resources of elderly people for community development;
- Practical cases of elderly people's empowerment in communities;
- Opportunities for the development of civil society and activism in Russia.

MODERATORS

Svetlana Bashtovenko, *President, Resource Center for the Elderly NGO, Kyrgyzstan*

Marina Mikhailova, *Director, Garant Social Technology Center of Arkhangelsk, Regional Charitable Organization*

PARTICIPANTS:

Tatiana Akimova, *Executive Director, Samarskaya Guberniya Charity Foundation, member of Local Community Foundation Partnership*

Yulia Maltseva, *Deputy Director, Silver Age ANPO ESA*

Oleg Sharipkov, *Director, Civil Union Local Community Foundation of Penza*

Kseniya Revzina, *Coordinator, Silver Age Samara Regional Resource Center for Elderly Care at Samarskaya Guberniya Regional Charity Foundation*

Lyudmila Markeeva, *member of Civic Chamber of Nizhny Novgorod region, Grandma for an Hour care service*

SECTION 3. SELF-FULFILLMENT. LIFE GOALS AND STRATEGIES FOR THE ELDERLY (HALL NO. 3)**DISCUSSION ISSUES:**

- Presentations and discussion of individual cases of self-fulfilment in late age.

MODERATOR:

Nadezhda Breiman, *Journalist, Social Information Agency*

PARTICIPANTS:

Irina Antonova, *Art Expert, President of the A.S. Pushkin State Museum of Fine Arts*

Igor Goldman, *ScD (Biology), Director of "Transgenobank"*

Andrey Chirkov, *PhD, marathoner, writer*

Leonid Kitaev-Smyk, *Academician, World Ecology Academy (Academy of the Hundred), Psychics Ecology section, author of "Psychology of Stress" book*

Yakov Lomko, *Professor, Mass Communications Department, Faculty of Philology, Peoples' Friendship University of Russia, PhD (History), Professor, honored worker of culture of the Russian Federation, honored worker of the higher professional education of the Russian Federation, Great Patriotic War participant*

13:45 — 15:00

Lunch

15:00 — 16:45

Concurrent sessions and roundtables

SECTION 4. THE FEARS OF AGEING (HALL NO. 1)**DISCUSSION ISSUES:**

- How to stop fighting with age and start living a normal life;
- The role of media and public stereotypes in provoking fears;

MODERATOR

Anna Belokryltseva, *social journalist, Director of Studio Dialog autonomous non-profit organization, author of radio programs from the Addresses of Mercy cycle*

PARTICIPANTS:

Leonid Kitaev-Smyk, *Academician, World Ecology Academy (Academy of the Hundred), Psychics Ecology section, author of "Psychology of Stress" book*

Olga Karabanova, *Head, Department for Developmental Psychology, Lomonosov Moscow State University*

Konstantin Chalabov, *photographer, author of Survival Period project*

Vil' Garifullin, *Director, Happy Lifestyles R&D Institute*

Natalia Peryazeva, *Founder, House by the Park care hotel*

SECTION 5. A DIGNIFIED END OF LIFE – PUBLIC OPINION, REGULATIONS AND PERSONAL DECISIONS (BY INVITATION ONLY) (HALL NO. 2)

DISCUSSION ISSUES:

- When the healthcare should fight for life and when it should stop;
- The right of a patient to refuse from treatment;
- Ethical and regulatory issues.

MODERATOR

Nyuta Federmesser, *President, the VERA Hospice Charity Fund*

PARTICIPANTS:

Irina Yasina, *public figure*

Alexandra Levitskaya, *Advisor to the President of the Russian Federation*

Olga Tkacheva, *Chief Visiting Specialist on Geriatrics at the RF Ministry of Healthcare*

Yan Press, *Director, Community-Based Geriatric Unit, Chair in Hospice and Palliative Care Ben-Gurion University of the Negev, Israel*

Father Panteleimon, *Chairman, Synodic Department for Church Charity & Public Service to the Russian Orthodox Church*

Elizaveta Oleskina, *Director, Pleasure in Ageing Foundation*

SECTION 6. NEVER TOO LATE: LOVE AND RELATIONSHIPS IN THE LATE AGE (HALL NO. 3)

DISCUSSION ISSUES:

- Barriers that do not exist: overcoming prejudices on relationships in the late age;
- Family, love and friendship in the late age: how to keep connections and establish new relationships.

MODERATOR

Igor Gavar, *photographer, author of Oldushka project*

PARTICIPANTS:

Arina Kholina, *writer, columnist of Snob project*

Dmitry Rogozin, *PhD (Sociology), Director, Federative Research Methodology Center, RANEPA*

Olga Sergeeva, *ScD (Sociology), Assistant Professor, Senior Research Fellow, St. Petersburg National R&D University for Information Technology, Mechanics and Optics, Lead Research Fellow of the Sociological Institute of the Russian Academy of Sciences*

Grigory Gorshunin, *geropsychiatrist*

16:45 — 17:15

Coffee break

17:15 — 18:30

Plenary discussion “Strategy for the support of older people in Russia – further steps” (*Plenary session hall*)

DISCUSSION ISSUES:

- Concluding the Conference – main findings and the Conference resolution;
- The National Strategy on Ageing – the key messages and next steps on its development;
- The ways for engaging society in taking policy decisions.

MODERATOR

Andrey Maksimov, *TV Narrator*

PARTICIPANTS:

Maria Morozova, *Director General, Elena and Gennady Timchenko Foundation*

Alexandra Levitskaya, *Advisor to the President of the Russian Federation*

Anatoly Rabinovich, *General Director, National Pension Association*

Artyom Shadrin, *Director, Department for Social Development and Innovations at the Ministry of Economic Development of the Russian Federation*

Dmitry Bogdanov, *Chairman of the Management Board, Knowledge of Russia society*

Nyuta Federmesser, *President, the VERA Hospice Charity Fund*

Elena Topoleva-Soldunova, *member of the Civic Chamber of the Russian Federation, Director of Social Information Agency non-profit organization*

Alexey Sidnev, *Chairman, World of Older Generation NPP*

18:30 — 19:30

LIFE QUALITY 2.0 CONTEST

AWARD CEREMONY

Buffet
