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Citation for published version:

Nugent, P 2008, 'Putting the history back into ethnicity: enslavement, religion and cultural brokerage on the construction of Mandinka/Jola and Ewe/Agotime identities in West Africa c.1650-1930', *Comparative Studies in Society and History*, vol. 50, no. 4, pp. 920 - 948. <https://doi.org/10.1017/S001041750800039X>

Digital Object Identifier (DOI):

[10.1017/S001041750800039X](https://doi.org/10.1017/S001041750800039X)

Link:

[Link to publication record in Edinburgh Research Explorer](#)

Document Version:

Publisher's PDF, also known as Version of record

Published In:

Comparative Studies in Society and History

Publisher Rights Statement:

Nugent, P. (2008). Putting the history back into ethnicity: enslavement, religion and cultural brokerage on the construction of Mandinka/Jola and Ewe/Agotime identities in West Africa c.1650-1930. *Comparative Studies in Society and History*, 50(4), 920 - 948, doi: 10.1017/S001041750800039X

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Putting the History Back into Ethnicity: Enslavement, Religion, and Cultural Brokerage in the Construction of Mandinka/Jola and Ewe/Agotime Identities in West Africa, c. 1650–1930

PAUL NUGENT

University of Edinburgh

It does not always happen that academic debates result in an agreed victory or a tidy consensus. As often as not, the protagonists lose interest, or the terrain itself shifts. For that reason, it is worth remarking on the fact that after around two decades of debating the roots of ethnicity in Africa, something like a consensus has in fact emerged. The colonial thesis that Africans were born into “tribes” that were rooted in a timeless past has been effectively critiqued by historians and social scientists alike. Arguably beginning with John Iliffe, revisionists advanced a challenging antithesis, namely that colonial administrative practices generated the very identities that officials and missionaries took for granted.¹ In Iliffe’s famous formulation: “The British wrongly

Acknowledgments: Research for different aspects of this article has been funded by the Nuffield Foundation (SGS/00910/G), the British Academy (SG-38667), the Carnegie Trust for the Universities of Scotland, and both the Development Trust Research Fund and the Hayter Travel Fund of the University of Edinburgh. I am grateful to Crispin Bates for advice on South Asian comparisons, to David Skinner for his comments on the Senegambian material, and to Ole Justesen for his assistance with interpreting Danish sources on the trans-Volta.

¹ There is a parallel here with the debate about caste in India. For a revisionist take on caste in India, which focuses on the colonial crucible, see Nicholas Dirks, *Castes of Mind: Colonialism and the Making of Modern India* (Princeton: Princeton University Press, 2001). The position adopted by Dirks in previous articles, and more extreme versions of colonial constructivism, are questioned by Susan Bayly who notes, “Caste has been for many centuries a real and active part of social life, and not just a self-serving orientalist fiction.” She sees the colonial caste system as neither fabricated nor “a single static system . . . [that] has dominated Indian life since ancient times,” a position broadly akin to the argument advanced here. See her *The New Cambridge History of India IV.3: Caste, Society and Politics in India from the Eighteenth Century to the Modern Age* (Cambridge: Cambridge University Press, 1999), quote p. 4. Similarly, for an attempt to historicize communalism in India, rather than portraying it as a purely colonial product, see C. A. Bayly, “The Pre-History of Communalism,” *Modern Asian Studies* 19, 2 (1985): 177–203.

believed that Tanganyikans belonged to tribes; Tanganyikans created tribes to function within the colonial framework.”² Although Iliffe coined the term “the creation of tribes,” it was Terence Ranger’s contribution to *The Invention of Tradition* that really sparked an interest in the historicity of ethnicity in Africa.³ In fact, this was only one facet of Ranger’s overall argument, one that was a good deal more nuanced than he has sometimes been given credit for. Be that as it may, the time was evidently ripe for a historiographical break, and during the 1980s and 1990s historians set about demonstrating that particular ethnic groups were indeed the product of an interplay between European interventions—by administrators, missionaries, employers, and colonial ethnographers—and selective African appropriations—through the agency of Christian converts, educated elites, urban migrants, and rural patriarchs.⁴ The steady accretion of case-study material has subsequently culminated in reflections that have distilled the broad comparative lessons.⁵ These have been helpful in creating a sense of agreement that the debate was necessary, whilst underscoring that a law of diminishing returns has set in, something more generally true of debates about constructivist approaches to identity.

The net result is that neither the thesis nor the antithesis finds much favor amongst historians today, at least in their pure forms. The idea that modern

² John Iliffe, *A Modern History of Tanganyika* (Cambridge: Cambridge University Press, 1979), 318.

³ Terence Ranger, “The Invention of Tradition in Colonial Africa,” in Eric Hobsbawm and Terence Ranger, eds., *The Invention of Tradition* (Cambridge: Cambridge University Press, 1983), 211–62.

⁴ The literature on this subject is now vast, but some of the most important case studies are Terence Ranger, “Missionaries, Migrants and the Manyika: The Invention of Ethnicity in Zimbabwe,” in Leroy Vail, ed., *The Creation of Tribalism in Southern Africa* (London: James Currey, 1989); J.D.Y. Peel, “The Cultural Work of Yoruba Ethnogenesis,” in E. Tonkin, Maryon Macdonald, and Malcolm Chapman, eds., *History and Ethnicity* (London: Routledge, 1989); H. Chimhundu, “Early Missionaries and the Ethnolinguistic Factor during the ‘Invention of Tribalism’ in Zimbabwe,” *Journal of African History* 33, 1 (1992): 87–109; John Lonsdale, “The Moral Economy of Mau Mau: The Problem”; and “The Moral Economy of Mau Mau: Wealth, Poverty and Civic Virtue in Kikuyu Political Thought,” both in Bruce Berman and John Lonsdale, eds., *Unhappy Valley: Conflict in Kenya and Africa* (London: James Currey 1992), 265–314, 315–504; Justin Willis, “The Makings of a Tribe: Bondei Identities and History,” *Journal of African History* 33, 1992: 191–208; David Killingray, “Imagined Martial Communities: Recruiting for the Military and the Police in Colonial Ghana, 1860–1960,” in Carola Lentz and Paul Nugent, eds., *Ethnicity in Ghana: The Limits of Invention* (London and New York: Palgrave Macmillan, 2000), 119–36; Paul Nugent, *Smugglers, Secessionists and Loyal Citizens on the Ghana-Togo Frontier: The Lie of the Borderlands Since 1914* (Athens and Oxford: Ohio University Press and James Currey, 2002); Dmitri van den Bersselaar, “Imagining Home: Migration and the Igbo Village in Colonial Nigeria,” *Journal of African History* 46, 1 (2005): 51–73; Axel Harneit-Sievers, *Constructions of Belonging: Igbo Communities and the Nigerian State in the Twentieth Century* (Rochester: Rochester University Press, 2006); and Carola Lentz, *Ethnicity and the Making of History in Northern Ghana* (Edinburgh: Edinburgh University Press/International Africa Institute, 2006).

⁵ Terence Ranger, “The Invention of Tradition Revisited: The Case of Colonial Africa,” in Terence Ranger and Olufemi Vaughan, eds., *Legitimacy and the State in Twentieth-Century Africa* (London: Macmillan, 1993), 62–111; and Thomas Spear, “Neo-Traditionalism and the Limits of Invention in British Colonial Africa,” *Journal of African History* 44, 1 (2003): 3–27.

'tribes' are rooted in the mists of time flies in the face of the fact that the Igbo of Nigeria, for example, only began to coalesce in the interwar period. But equally, the 'invention' paradigm assumes that identities are donned and shed according to a short-term and largely instrumentalist logic. It seems much more likely that the boundaries of self-identification have constantly mutated in line with the shifting configurations of space and power.⁶ Colonial structures certainly did force Africans to rethink their relations with their neighbors, but there is no reason to believe that this was the first time this had occurred. For example, Islamic reformism in eighteenth- and nineteenth-century West Africa produced a complex interplay between religious and ethnic identities that remain salient for inter-group relations to this day. By focusing attention on the ways in which identities have mutated—whether by a process of scaling up (as in the Igbo case) or by a process of segmentation (for example, between pastoralist and sedentary Fulani/Fulbe across West Africa)—one is signaling an important element of continuity-within-change.

Importantly, these processes have left historical stretch-marks that are evident to this day. Tony Cohen's interpretation of symbolism as a mnemonic trigger that helps to connect past and present precisely because of the "very imprecision of the references to the past" is worth bearing in mind.⁷ But this is also a rather presentist formulation. The very act of shifting the markers of identity at some point in the past may become encoded in memory, which, in turn, may be ritualized and expressed in symbolic forms. A similar argument has been made for the internalization of memories of the slave trade, most notably by Rosalind Shaw, but it has a wider application.⁸ For West Africanists, perhaps the classic example is the founding myth of the Asante state, which held that the Golden Stool descended from the sky and thereafter embodied the soul (*sumsum*) of a single Asante people. This was part of a very practical project of binding hitherto separate Akan chiefdoms into an integral political unit at the start of the eighteenth century, even if the pre-existing foci of identification were never entirely erased.⁹ In this case and countless others, symbolism is not just a present-day pursuit that stands outside historical processes—looking back at them, as it were, from

⁶ This argument is presented in more detail in Carola Lentz and Paul Nugent, "Ethnicity in Ghana: A Comparative Perspective," in C. Lentz and P. Nugent, eds., *Ethnicity in Ghana: The Limits of Invention* (London and New York: Palgrave Macmillan, 2000), 1–28. The contribution of Sandra Greene to this same volume makes the point clearly. It is developed at greater length in Sandra Greene, *Gender, Ethnicity and Social Change on the Upper Slave Coast: A History of the Anlo-Ewe* (Portsmouth and London: Heinemann and James Currey, 1996).

⁷ Anthony Cohen, *The Symbolic Construction of Community* (London: Routledge, 1989), 102–4.

⁸ For an insightful account of the ways in which memory works over time, see the introduction to Rosalind Shaw, *Memories of the Slave Trade: Ritual and the Historical Imagination in Sierra Leone* (Chicago and London: University of Chicago Press, 2002). See also, Judy Rosenthal, *Possession, Ecstasy and Law in Voodoo* (Charlottesville and London: University Press of Virginia, 1998).

⁹ On the ideological underpinnings of the Asante monarchy, see T. C. McCaskie, *State and Society in Pre-Colonial Asante* (Cambridge: Cambridge University Press, 1995).

afar—but may be deeply embedded within them right from the start. In seeking to rescue Bourdieu's concept of *habitus* from the charge that it posits a "closed cycle of repetitive change," Shaw makes the following pertinent observation about how the past and the present can be connected through memory: "People do not respond as *tabulae rasae* when they construct and confront transformative events and political processes; rather, experiences of those events and processes that become sedimented as memory are themselves mediated and configured by memory. From such a position we can recast persistence, recurrence, and reproduction as integral parts of transformation and innovation rather than as their antithesis."¹⁰

The implication is that a fuller understanding of the dynamics of African identity requires some sense of longer-range processes, especially in West Africa where the roots of many contemporary identities can be traced back several centuries. Unfortunately, this is something that the debate about ethnicity in Africa, with its very modern frame of reference, has obscured. This paper makes a case for putting the history back into the study of African identities. I focus on the evolution of two sets of paired identities in West Africa where it is possible to impart some time-depth to questions of identity: those of the Mandinka and the Jola (or Diola) in what is now the Casamance region of Senegal and the Gambia, and the Ewe and the Agotime of what is now the Ghana-Togo borderlands. These cases are by no means exceptional, and in some respects a fuller case could be made for other parts of West Africa where the historical record is even richer.¹¹ The aim here is partly to recharge the debate about African ethnicities and partly to bring this debate to a wider audience that is interested in matters of identity construction.

HOW FAR WERE WEST AFRICAN IDENTITIES ETHNIC?

At least one African historian has warned against the dangers of reading ethnicity back into the pre-colonial past. In the words of Donald Wright, "Ethnicity as we think of it—a clear identity with, and strong loyalties to, an ethnic group—almost certainly did not exist in precolonial Africa." Writing with special reference to the Gambia, he observes that identities were a "permeable membrane through which passed marriage partners, members of secret societies or occupational groupings, magico-religious figures (Muslims and non-Muslims) and just about everybody else."¹² This echoes the observation that Iliffe made with respect to what is now Tanzania in the 1970s.¹³ The point is well-taken: there is abundant evidence that

¹⁰ Shaw, *Memories of the Slave Trade*, 10, see also 4–5.

¹¹ See, for example, Allen E. Howard and David E. Skinner, "Network Building and Political Power in Northwestern Sierra Leone, 1800–65," *Africa* 54, 2 (1984): 2–28.

¹² Donald Wright, "What Do You Mean There Were No Tribes in Africa? Thoughts on Boundaries—and Related Matters—in Pre-Colonial Africa," *History in Africa* 26 (1999): 409–26.

¹³ In the words of Iliffe, "Early nineteenth-century Tanganyika was not inhabited by discrete, compact and identifiable tribes, each with a distinct territory, language, culture and political

before the twentieth century Africans were multi-lingual, held multiple self-ascriptions, shifted their identities, forged wider networks, and valued themselves on the basis of other criteria such as occupation and caste. However, no ethnicity has ever been hermetically sealed or free-floating. The points that Wright makes would hold equally well for the contemporary period, but there would be little sense in denying the salience of ethnicity today. One reason why he is so emphatic is in order to counter the colonial image of a continent populated by so many distinct 'tribes.' But at this stage, it is arguably superfluous to continue insisting on this point, and historians would be better advised to concentrate on understanding, in far greater detail, how identities were shaped and reinforced through everyday practice prior to the advent of colonialism.

The sources that are available to historians of pre-colonial African identities are the familiar ones. Firstly, there are the European written accounts of the fifteenth to the nineteenth centuries. Because they are written from the 'outside,' they may misconstrue some realities and simplify complexities. But their weakness is also their greatest strength, namely that they tend to identify the broad contours of inter-group boundaries with some clarity. It is true that they do not present a world of permeable membranes (Wright) or groups that merge seamlessly into each other (Iliffe). The reality they typically present is a rather one-dimensional one, but Europeans were also rather good at describing what they did comprehend. It might be argued that Europeans simply imposed their cognitive grid on African realities, but this is not terribly convincing. European observers tended to know their limitations and typically sought the help of African intermediaries—that is, interpreters in a cultural as well as a linguistic sense—who, in the process of codifying realities systematized everyday perceptions about the relationship between one group and the next. The exercise was selective, of course, but it portrayed one aspect of a lived reality.

There were two filters at work: African interpreters codified and transmitted basic information, while their European counterparts fitted what they heard into their own cognitive grids. But precisely because Europeans were unfamiliar with their fields of observation, they tended to relay information as faithfully as they could. The standard format of seventeenth- and eighteenth-century texts by traders and travelers to West Africa contains discrete—one might almost say disembodied—sections in which detailed description is interspersed with passages that represent the author's own opinions about the similarities and differences between European and African ways of doing things. The former represent almost an off-stage concession to the reader that the author

system . . . Normally one group merged imperceptibly into another" (*Modern History*, 8–9). For a very similar statement with respect to West Africa, see Carola Lentz, "Contested Identities: The History of Ethnicity in Northwestern Ghana," in C. Lentz and Paul Nugent, eds., *Ethnicity in Ghana: The Limits of Invention* (London and New York: Palgrave Macmillan, 2000), 137–38.

has limited confidence in his ability to interpret behavior, and so faithfully records it for others to reflect upon. Whereas the more opinionated passages may now only be useful for getting at the workings of the European mind, the descriptive ones remain extremely useful to the historian because they are unburdened by the self-confident authorial voice. Hence it is difficult to read Richard Jobson's description of societies living along the Gambia River in 1620–1621 without being impressed by the fundamental familiarity of the world he describes and its resonance on points of detail with ethnographic accounts written in the twentieth century.¹⁴ Not every writer was such an astute observer, but very many were—and, crucially for our purposes, they took matters of identity very seriously.

The second kind of source consists of the oral traditions of peoples who inhabit the regions today. These present a version of reality that does not necessarily clash with that of European accounts. If anything, they glide past each other, only sometimes achieving mutual recognition when they describe the same particular events. Whereas this is often the cause of frustration, what I wish to argue is that this is actually rather fortunate for the historian because they add in the dimensions that may be missing from the European accounts. European observers tended to focus on royal courts and trading towns—and took the trouble to inscribe these on maps—while oral traditions tend to relate the histories of particular lineages and ruling groups that are not spatially bounded in quite the same way. These relate to both courts and trading towns, but they also recount the histories of settlements that Europeans had no interest in and never visited. Moreover, these oral traditions display webs of interconnectedness in a way that European accounts never could.¹⁵ Putting these different sources together enables one to write history in something approximating a multidimensional fashion. A familiar objection is that oral traditions are often difficult to reconcile, or that they tell an official history that may gloss over inconvenient realities—as with the traditions recounted by the Mandinka *jeli* or praise-singers. But, once again, their weakness can also be a strength, at least when it comes to writing up questions of identity. For the complex map they provide of the relations between ruling lineages is essential for making sense of identity, if only from the top down.

The lack of fit between the various traditions may also be significant in its own right because it may point to dissonance in a relationship—sometimes offering a perspective from the periphery or even from below. These again enable the historian to approach the question of identity from a presumption of complexity. To rule the modern concept of ethnicity out of court with respect to the pre-colonial period is to risk creating an artificial rupture

¹⁴ Richard Jobson, *The Golden Trade or a Discovery of the River Gambia and the Golden Trade of the Aethiopians* (1st. ed. 1623; rev. ed. by Walter Rodney) (London: Dawsons, 1968).

¹⁵ Howard and Skinner, "Network Building."

between colonialism and what came before it, whereas historians need to look for the concatenations over time. Some would maintain that the concept of ethnicity is misleading, or even demeaning to Africans, and that “nation” would provide a more appropriate terminology. However, the baggage attached to the term “nation” by virtue of its association with the history of Europe in the eighteenth and more especially the nineteenth century creates more problems than it resolves.¹⁶ Ethnicity, which we may take to refer to any form of ‘we-they’ distinction, is more open-ended and has the advantage that it does not presume any particular political form. That is, it can coexist with states and decentralized political forms, as we will see. Having presented a case for taking the pre-colonial matrices of identity seriously, I turn now to the two sets of case studies.

Mapping Mandinka and Jola in the Senegambia

The assemblage of peoples living along the Gambia River were visited by a succession of European traders over some five centuries, some of whom took the effort to record what they witnessed. Europeans, mostly French and Portuguese, also passed back and forth along the Casamance river further south and relayed back information of a similar kind. These written records, normally accompanied by maps, are helpful in forming a picture of the cultures and identities of peoples living between the Gambia and the Casamance rivers, although these become more fuzzy with distance from the respective river banks and the nomenclature shifts repeatedly.¹⁷ Moreover, the picture consists of a series of snapshots, often punctuated by long gaps. Oral traditions have been collected more recently, and in the Gambian case, this has been systematically done.¹⁸ These provide a qualitatively different set of data for the same inter-riverine region. One thing that emerges clearly enough from the written and oral sources alike is that the region in question used to be inhabited by Bainuk (or Bainunka) peoples who were subjected to demographic pressure from Jola- and Mandinka-speaking peoples. The eventual outcome was that the Bainuks were reduced to very small pockets, to the extent that they have become virtually invisible today.¹⁹ This should not be taken to mean, however, that there was a single Bainuk tribe that was dramatically displaced by an influx of Jola and Mandinka settlers. There were distinct Bainuk polities

¹⁶ It is also anachronistic for the reason that not all of those Europeans who visited and wrote about Africa can be said to have belonged to nation-states.

¹⁷ For an extended discussion of the problems with European labels, see Peter Mark, *A Cultural, Economic, and Religious History of the Basse Casamance since 1500* (Stuttgart: Franz Steiner Verlag, 1985), ch. 2.

¹⁸ Bakary Sidibé of the Oral History Division in Banjul has coordinated the collection of this important oral documentation.

¹⁹ In their run-down of the peoples of the Gambia, Arnold Hughes and David Perfect do not mention the Bainuks. See their book, *A Political History of the Gambia, 1816–1994* (Rochester: University of Rochester Press, 2006), 12–24.

and a network of trade linking the two river systems that their traders controlled. It is even more misleading to imagine that the Bainuks were casualties of a pre-colonial genocide, a term that Roche unwisely invokes in his otherwise reliable history of the Casamance.²⁰ The original Mandinka and Jola would have arrived in small numbers and would in all likelihood have been forced to accept the political dominance of Bainuk rulers. Gradually, the demographic balance seems to have shifted, with the result that the Bainuk were eventually absorbed into the Mandinka and Jola subgroups. Peter Mark puts the timing of Jola penetration into Buluf (north of the Casamance river) as the start of the seventeenth century. He notes that whereas Alvares d'Almada (writing in 1594) only identified a Bainuk-speaking people called the Jabundos, Lemos Coelho (in 1669) referred to "Felupos," who later came to be known as Jolas.²¹ Today, Bainuk traces remain in place names and in family names like Koli, Sambou, and Diatta.²²

Oral traditions tend to present a more dramatic picture of events. Bainuk accounts refer to the killing of one of their kings who cursed future generations, predicting that they would forever be a subject people. In modern parlance, the Bainuks were condemned to become deracinated. Mandinka and Jola traditions refer to conquest, but this telescopes what was likely to have been a slow process of cultural absorption. Indeed, Wright has gone as far as to suggest that there may never have been large-scale Mandinka migrations into the Gambia River region. Even relatively small groups of traders, who intermarried with local populations, could have exerted a cultural influence that led to their hosts adopting a Mandinka identity, whilst preserving their earlier patronyms.²³ However, this surely presupposes a sufficiently large demographic presence for the Mandinka to have exerted such an influence, rather than being absorbed themselves. There certainly were bouts of open warfare between Bainuks and Jola groups in the seventeenth century, but the latter did not emerge triumphant in a single war or even a series of engagements. The Jola were initially on the receiving end of enslavement by Bainuk rulers, as is clear from an account by Jajolet de la Courbe relating to 1685–1687. However, a version of the same source makes clear that Bainuk rulers felt the need to protect themselves against Jola attacks, suggesting that the forces were finely balanced.²⁴

²⁰ Christian Roche, *Histoire de la Casamance: conquête et résistance, 1850–1920* (Paris: Karthala, 1985), 23.

²¹ He also referred to "Usol," which appears to indicate the village of Thionk-Essil. This would have been a Bainuk settlement before becoming Jola. Mark, *A Cultural, Economic, and Religious History*, 26–27. The term "Floup" is a source of some confusion because at times it has been taken to refer to a particular subgroup, while at others it has been used for all those we today call Jola.

²² Mark, *A Cultural Economic and Religious History*, 19; Roche, *Histoire*, 26.

²³ Donald Wright, "Beyond Migration and Conquest: Oral Traditions and Mandinka Ethnicity in Senegambia," *History in Africa* 12 (1985): 335–48.

²⁴ The full description is missing from De la Courbe's published account, but it is available through the plagiarized text of J. B. Labat in 1728. Olga F. Linares, "Deferring to Trade in

The oral traditions of the recent past convey some sense of the underlying complexities. Roche refers to Bainuk traditions of migration from the direction of the Gabou empire (in what is now Guinea-Bissau), and specifically to two towns called Brikama—one being the large town in Kombo today—as settlements founded by them.²⁵ The tradition of migration from Gabou is also remembered today by ruling lines in Mandinka towns in Kombo.²⁶ They state that the first Mandinka settlers clashed with resident Bainuks who were there already, forcing the former to seek reinforcements from Gabou.²⁷ This could be taken to mean that there were three waves of in-migration from Gabou: one by Bainuks and two by Mandinkas. But it is also likely that the mixing of these two peoples has also led to an admixture of traditions. Because many Mandinkas today concede that their forebears were in fact Bainuks, it is extremely difficult to distinguish conquerors from conquered, or settlers from autochthons.

Unfortunately, Jobson's seventeenth-century account, which is focused on areas further upstream, says nothing about the Bainuk or the Jola peoples. It does comment extensively on the Mandinka and their relations with the Fulbe. The latter Johnson depicts rather sympathetically as the downtrodden clients of their Mandinka neighbors, from whom they are distinguished by language, physical appearance, and mode of living: "Their profession is keeping of Cattle, some Goats they have, but the Heardes they tend are Beefes, whereof they are abundantly stored: In some places they have settled Townes, but for the most part they are still wandering; uniting themselves in kindred and families, and so drive their heardes together. . . . [T]he Mandingo, or Blacke-man applies himselfe, at no time, in keeping or preserving of Cattle, but leaves it to the painefull Fulby."²⁸

Jobson's account is perhaps over-drawn, but as a description of inter-ethnic relations, it presents a recognizable account of the symbiosis between pastoralists and agriculturalists. The terms 'Mandingo' and 'Fulbe' were clearly not of Jobson's invention: they were certainly used by the peoples who recognized each other as 'Other,' despite living cheek by jowl. Jobson represents the boundary between them as impermeable, but then it probably was relatively hard because the ethnic markers were defined by distinct livelihoods as much as by language. Jobson's rather negative views of the Mandinka are also worth quoting because they resonate in interesting ways with later depictions of a people given to the most minimalist efforts in farming: "The men, for

Slaves: The Jola of Casamance, Senegal in Historical Perspective," *History in Africa* 14 (1987): 113–39, cite p. 20.

²⁵ Roche, *Histoire*, 22–23.

²⁶ Wright, "Beyond Migration," 336, refers to Mandinka traditions that claim a direct origin from Mali and others which refer to the settlers having come through Gabou.

²⁷ Interview with Jerreh Demba et al., Kabadio, 19 Feb. 2004.

²⁸ Jobson, *The Golden Trade*, 42–47.

their parts, do live a most idle kinde of life, imploying themselves (I meane the greater part) to no kinde of trade nor exercise, except it be onely some two months of the yeare, which is in tilling, and bringing home their country corne and graine, wherein the preservation of their lives consists, and in that time their labour is sore.”²⁹

When Francis Moore came to write about his travels along the Gambia River in 1730, he drew a much more detailed picture. On the lower end of the river, Moore identified three small kingdoms on the south bank that appear on the accompanying map: Kombo, Fogny (or ‘Fonia), and Kiang (‘Caen’) (see Map 1). About Fogny, Moore commented, “Inland it is very large, and governed by two Emperors, who are of a Banyoon [Bainuk] Race, which is a sort of Floops, and have each their distinct Districts.”³⁰ This passage is significant because it suggests the Bainuk ruling houses had not been entirely displaced, but that they had also begun to merge into the “Floop” or Jola population. In the case of Kiang, Moore observed that it was governed by Mandinkas, as were those kingdoms further along the river, but he referred to ‘Banyoons’ at the trading town of Geregia.³¹ Because Geregia had long been an important crossroads linking Gambia/Casamance river trade routes with European commerce, and because the Bainuk were reputed to be accomplished traders, this is unsurprising.³²

Moore commented specifically upon distinct groups living along the banks of the Gambia River: “Mundingoos, Jolloifs [Wolofs], Pholeys [Fula/Fulbe], Floops [Jolas], and Portuguese [Creoles].”³³ On the map, the dotted lines designate kingdoms near the mouth of the river, but the other detail pinpoints populations that he presumably singled out because they stood in a problematic relationship to authority. Hence “Pholeykunda” points to the existence of a Fula settlement, while “Floops towns” similarly punctuate the cartographic landscape. This a representation of a world in which Mandinkas, Jolas, and Fulas lived very close to one another, but with the last two tending to resist centralizing tendencies on the part of those who called themselves *mansas*, or kings.

Moore’s depiction of Fulbe agro-pastoralists is as positive as it is detailed, noting that they “are not subject to any Kings of the Country, tho’ they live in their Territories; for if they are ill-treated in one Nation, they break up

²⁹ Ibid., 47–48.

³⁰ Francis Moore, *Travels into the Inland Parts of Africa* (London: E. Cave, 1738), 24.

³¹ Ibid., 52.

³² The trading networks of the Bainuk have been examined by George Brooks, *Eurafricans in West Africa: Commerce, Social Status, Gender and Religious Observance from the Sixteenth to the Eighteenth Century* (Oxford and Athens: James Currey and Ohio University Press, 2003), 44–49. Alvares d’Almada referred to the Bainuk trade at Geregia in his account, dating from around 1570. Mark, *A Cultural Economic and Religious History*, 14–15.

³³ Moore, *Travels*, 29.

firmly that all the force of the Mundingoes (tho' so very numerous) cannot get the better of them.³⁵

This passage appears to contradict his earlier reference to "Banyoon Emperors," but, presumably, the point Moore was seeking to make is that the reach of these supposed rulers over Jola villages was very limited. His depiction of fiercely independent communities, who could nevertheless combine against a common enemy, is replicated in reports about Jola society at the end of the nineteenth century. Moreover, Moore's depiction of Mandinka-"Floop" relations makes clear that there was a real dividing line characterized by latent conflict, and reinforced by culturally loaded differences. Whereas the Mandinkas traded freely with the Europeans, and sold slaves to them, the "wild" Jolas maintained a defensive posture against both groups. The fortifications they built were, at least in frontier regions, defenses against Mandinka raiders who sold Jolas into the slave trade.³⁶ Moreover, the Jola were reputed to actively avoid direct European contact, despite depending on trade for the acquisition of imported goods, notably the iron with which they tipped their long hoes (or *kanyendo*).³⁷ Although Roche claims that the Jola were not involved in the slave trade, there is good evidence that Jola groups did in fact sell many of their captives as slaves by the eighteenth century.³⁸ These would often have been the result of warring between villages. But crucially the Jola of Fogny and Buluf did not build a society based on slavery, unlike the Mandinka and the Fula. The second major difference was that the Jola were specialists in wetland rice cultivation. The productivity of their rice culture permitted relatively high population densities, while the investment in fields that needed to be desalinated presupposed a considerable measure of communal cooperation in the absence of a hierarchical political structure.³⁹ Hence, the supposedly anarchic nature of the Jola, as perceived by Mandinkas and Europeans alike, belied a high degree of social organization. Finally, although many Mandinka were nominal Muslims, there was a perceived correlation between the two. European travelers of the

³⁵ Ibid., 35–36.

³⁶ On the strategies used to defend against enslavement in the sub-region, which included retreating into swampy areas and the building of fortifications, see Peter Mark, *"Portuguese" Style and Luso-African Identity: Precolonial Senegambia, Sixteenth–Nineteenth Centuries* (Bloomington: Indiana University Press, 2002); and Walter Hawthorne, *Planting Rice and Harvesting Slaves: Transformations along the Guinea-Bissau Coast, 1400–1900* (Portsmouth: Heinemann, 2003).

³⁷ By way of an anecdote, Moore himself refers to the hostile reception accorded to a vessel that ran aground in the Casamance, a theme echoed in a number of Portuguese sources.

³⁸ A detailed account of the deep-rooted impact of slave trading on one Jola society, based on shrine histories, is provided in Robert Baum, *Shrines of the Slave Trade: Diola Religion and Society in Precolonial Senegambia* (Oxford and New York: Oxford University Press, 1999). The changing involvement of the Jola, traced through European sources, is provided by Linares, "Defering to Trade," 113–39.

³⁹ Olga Linares, *Power, Prayer and Production: The Jola of Casamance, Senegal* (Cambridge: Cambridge University Press, 1992).

seventeenth and eighteenth centuries commented repeatedly on their encounters with Mandinka marabouts. By contrast, the Jolas were portrayed as untouched by Islam, which indeed they were until the end of the nineteenth century.

Moore's account is also tantalizing for what it reveals about ethnic stereotyping. The "wild Floops" were clearly a Mandinka construct, which partly reflected a Muslim disdain for "paganism." But Moore also goes on to present a rather more qualified image of this group: "These Floops have the Character never to forgive, or let the least Injury go unrevenged; but then, to make amends, the least good Office done to them is always repaid by them with a grateful Acknowledgement."⁴⁰ In this passage, "wildness" is compensated for by a simple, but fundamental, integrity. Again, it would seem most likely that the flip side came directly from the observations of Mandinka traders who necessarily dealt with the Jola. What is remarkable about this passage is the form of words that Moore chooses. One version of the etymology of the term "Jola"—which was not in use in the eighteenth century but became current in the nineteenth—was precisely that of the 'people who pay back,' both in the literal and figurative senses.⁴¹ The dictum that Moore reproduces seems, therefore, to have been in usage for at least a century before finally giving rise to the ethnonym. This is an excellent illustration of the ways in which pre-colonial labels later became entrenched as colonial terminology. Right across Africa, the ethnonyms that came to be encoded in colonial discourse were of African origin—sometimes designating where a particular group lived or pointing to some aspect of their lifestyle that their neighbors found worthy of comment. What has yet to be fully appreciated is the extent to which European stereotypes of specific "tribes" were themselves second-hand representations.

Traders and Farmers, Ewe and Agotime

Turning to the second pairing of the Ewe and the Agotime, two differences in the quality of the data are worth noting. The first is that the information pertaining to the Volta River hinterland is much more limited than for the Gambia region. This is perhaps surprising because European traders came to this stretch of coastline not much later. Moreover, the volume of slaves exported from the Gold and Slave Coasts greatly exceeded that of the Senegambia,

⁴⁰ Moore, *Travels*, 36.

⁴¹ There is a lack of consensus on the etymological origins of the name "Jola." The anthropologist Louis-Vincent Thomas took "Di-ola" in the language of the Jola themselves to mean "all the visible living." Louis-Vincent Thomas, *Les Diola; essai d'analyse fonctionnelle sur une population de Basse-Casamance, Mémoires de l'Institut Français d'Afrique Noire* (Dakar: IFAN, 1958). Mark suggests the name is rather of Wolof origin, but without providing any further explanation, in *A Cultural, Economic and Religious History*, 7. But it is also widely believed that the name comes from Mandinka, where it means "someone who pays back." Jonathan Vaughan Smith, "The Jolas of Senegambia, West Africa: Ethnolinguistic Identity and Change across an International Border," Ph.D. thesis, University of Oregon, 1993, 157. This is the version I have repeatedly encountered in the field.

which meant that there was a steady flow of European visitors.⁴² The difference is that the English, the Dutch, and the Danes tended to confine their trading operations to the coastline, working out of castles and forts (as along the Gold Coast) or more temporary factories east of Accra. The Volta River was an important conduit for trade coming down from what is now northern Ghana. Slaves also came from through 'Krepi' (roughly northern Eweland), while salt and imported goods were transported upriver.⁴³ But it was Africans who generally traveled to the European factories. The Danes attempted to control the Volta River trade at the expense of their European rivals. In addition to their castle adjoining those of the English and the Dutch at Accra, they established trading posts at Ada and Keta at the mouth of the river and the lagoon, respectively.⁴⁴ But these were never intended to provide a bridgehead for entry into the interior, which remained *terra incognita* from just a little way inland. Hence maps down to the early nineteenth century provide relatively accurate information about the location of the Akan polities of Awkamu and Akyem west of the Volta, and those of the coastline itself, but east of the Volta blank spaces are the order of the day until one reaches the western marches of Dahomey. Hence Labat's description of the coastline in the late 1720s comments at length on the coastal rivalries between "Coto or Lampi" (Keta/Ladoku), Popo, Whydah ('Judah'), and its new overlord, Dahomey. But he says nothing about the peoples who lived less than a day's travel inland from Keta. On the maps that accompany the book, the mouth of the Volta is shown, but the text simply states: "We do not go up this river and its course is unknown to us." ("On ne remonte pas dans cette rivière et sons cours nous est inconnu.")⁴⁵ It would appear that the first detailed map of the interior, that of Thonning, dates from as late as 1802.⁴⁶

By contrast with the Senegambia, the European push along the Gold and Slave coasts was lateral. Hence whereas it was peoples of the coastline of

⁴² According to Lovejoy's estimates, 201,400 slaves were exported across the Atlantic from the Senegambia in the eighteenth century, as compared with 677,400 from the Gold Coast and 1,278,600 from the Bight of Benin (largely synonymous with the Slave Coast). Paul Lovejoy, *Transformations in Slavery: A History of Slavery in Africa* (Cambridge: Cambridge University Press, 1983), table 3.4, 50.

⁴³ On the Volta River trade, see Marion Johnson, "Asante East of the Volta," *Transactions of the Historical Society of Ghana* VIII, 1965; and D.J.E. Maier, *Priests and Power: The Case of the Dente Shrine in Nineteenth-Century Ghana* (Bloomington: Indiana University Press, 1983).

⁴⁴ Per Hernaes, *Slaves, Danes and African Coast Society* (Trondheim: University of Trondheim, Department of History, 1995), 33.

⁴⁵ Père Labat, *Voyage du Chevalier des Marchais en Guinée, isles voisines et Cayenne fait en 1725, 1726 et 1727* (4 vols.) (Paris, 1730). For a measured assessment of the utility of such maps, see René Baesjou, "The Historical Evidence in Old Maps and Charts of Africa with Special Reference to West Africa," *History in Africa* 15 (1988): 1–83.

⁴⁶ I am grateful for the advice of Ole Justesen on this specific point of detail. See also Daniel Hopkins, "Peter Thonning's Map of Danish Guinea and Its Use in Colonial Administration and Atlantic Diplomacy 1801–1890," *Cartographica* 35, 3–4 (1998): 99–122.

the Casamance who were largely unfamiliar to the Europeans—such as the inhabitants of the islands of Karone—the position was reversed in the trans-Volta. Of course, African traders who came to the trading factories conveyed political information that Europeans valued, and the quality of this information improved in the nineteenth century, but information about ‘Krepi’ was patchy. To compound the problem for the historian, there has never been a systematic attempt to collect the oral traditions of the Ewe-speaking peoples and their neighbors. Early colonial officials put together some local histories that have survived, but there are significant gaps in the coverage.⁴⁷ As a result, what we can say with confidence about identities in the trans-Volta is much more tentative than for the Senegambia.

The second point is a more intriguing one. Whereas Europeans writing about the Senegambia deployed a language that translates very easily into the modern vocabulary of ethnicity, this was not the case along the coastline east of Accra. The referents here are kingdoms and chiefdoms, as they are in Moore’s text, but what is lacking is a countervailing tendency to highlight cultural features that traversed political borders. It might be argued that this is an optical allusion, in that attributes were appended to the polities themselves—hence the “warlike Dahomeans” who stalk the pages of many eighteenth- and nineteenth-century accounts—which were construed as akin to European nations. But Europeans were quite capable of distinguishing political boundaries from ethnic markers. Hence, Mandinkas and Jolas inhabited different political units, but were routinely grouped as “Mandingos” and “Floops” with opposing characteristics attributed to each. Whereas Ewe-speaking and Twi-speaking peoples were equally separated into discrete political units, Europeans never referred to Akan or Ewe qualities, but rather to Akims, “Lampis,” Popos, and Krepis who might fare better at warfare or trade, but were otherwise not that dissimilar. It is true that the Danes sometimes described the “Krepi” as being the ideal slaves, but this was a vague designation for peoples of the trans-Volta. It referred to both northern Ewe-speakers and a much larger cluster of non-Ewe peoples. “Krepi” was never used with the particularity that “Mandingo” was. It is my contention here that different European usage reflects an underlying reality. Namely, whereas there were well-demarcated ethnic frontiers between Mandinka, Jola, and Fula that were reinforced by visible differences of economy, material culture and to some extent religion, differences were not mutually reinforcing in the case of the eastern Gold and Slave Coasts. In principle, littoral communities who fished and panned salt could be distinguished from those that farmed maize and yams further inland, but the networks of trade and settlement blurred the distinctions.

⁴⁷ The British collected some data, which is preserved in the District Record Books, Public Records and Archives Administration Department (PRAAD), ADM 39/4/4, “District Record Book (Ho).”

Bearing these points in mind, let us now turn to Ewe and Agotime relations in closer detail. The traditions of the Ewe-speaking peoples are fairly clear on many of the fundamentals of their history. They refer to successive migrations from the east, and place particular store by a tradition that they all once resided at the town of Notsie before dispersing to their present locations, where they divided into separate chieftaincies (*duko*, sing. or *dukwɔ*, pl.). They typically refer to having encountered pre-existing inhabitants who were defeated and chased away. Some of the latter apparently survived as the Central Togo minorities that inhabit the Togoland hills.⁴⁸ Although the idea of a mass dispersal from Notsie is hardly credible, available evidence supports the steady westward drift of Ewe-speakers in the seventeenth century.⁴⁹ The Ewe *dukwɔ* that emerged were small chiefdoms, typically comprising only a collection of a few villages under a common head. The exceptions were coastal Anlo, which grew into a much larger entity, and Peki, both of which benefited by adopting aspects of Akan military tactics. Because the dominance of the Notsie meta-narrative may be of relatively recent origin, one should be cautious about reading a deeply rooted sense of Ewe identity into the past.⁵⁰ But, as with Mandinka migrations into Kombo, communities shared memories of connections between themselves, often embodied in stories of segmentation at some point in the migration process. In addition, temporary alliances were forged between Ewe polities. In 1833–1834, most (but not all) of the Kɛpi *dukwɔ* rallied together under the leadership of Peki, to cast off their subject status to Akwamu and hence Asante. Most subsequently resisted the Asante invasion of the trans-Volta in 1868–1871 that was intended to re-subjugate the trans-Volta. It would be making too great a claim to say that a common Ewe consciousness was born at this point. But these events certainly did leave a lasting imprint on the Ewe-speaking peoples and cooperation provided a template for Ewe nationalists in the twentieth century.

The northern Ewe polities had more powerful neighbors, but they also lived next to smaller collectivities. These included an Adangbe diaspora.⁵¹ The latter seem to have come from the vicinity of Ada, but sought sanctuary from political violence in the late seventeenth century by relocating east of the Volta. Scattered across what is now the Volta Region of Ghana and southern Togo are small Adangbe groups who are mostly indistinguishable from their Ewe neighbors today. The largest is the Agotime who share borders with some of the larger

⁴⁸ Paul Nugent, *Myths of Origin and the Origin of Myth: Local Politics and the Uses of History in Ghana's Volta Region*, Working Papers on African Societies, no. 22 (Berlin: Das Arabische Buch, 1997).

⁴⁹ I adopt the time-scale of D.E.K. Amenumey, *The Ewe in Pre-Colonial Times* (Accra: Sedco, 1986), 11–12.

⁵⁰ Sandra Greene, *Sacred Sites and the Colonial Encounter: A History of Meaning and Memory in Ghana* (Bloomington and Indianapolis: Indiana University Press, 2002), 20.

⁵¹ For a survey, see Paul Nugent, "A Regional Melting Pot: The Ewe and Their Neighbours in the Ghana-Togo Borderlands," in Benjamin Lawrence, ed., *A Handbook of Eweland: The Ewe of Togo and Benin* (Accra: Woeli, 2005), 29–43.

Ewe-speaking *dukwo*, notably Ho and Adaklu in Ghana and Agu in Togo. The Agotime are better represented in the historical record than most. They make their first appearance in Danish sources in the first half of the eighteenth century.⁵² A letter from the Danish factor at Keta in 1749 referred to Kwahu traders having arrived at Agotime in order to purchase slaves and ivory, and relayed their demands for more trade goods (including iron bars and knives) to be able to exchange for them.⁵³ The following year, an Agotime *caboceer* (roughly speaking, “chief”), Keteku, sent a message promising to settle some outstanding palavers with Anloga and Keta in order that his people could bring their trade goods southwards. He promised to come with traders from four or five Agotime towns and to bring thirty slaves and a supply of ivory with him.⁵⁴ A subsequent 1751 letter reported that the “Agotim Caboceer,” presumably the same Keteku, had indeed sold a quantity of slaves and ivory at Klikor.⁵⁵ A correspondence from 1754 on the subject of bad debts refers to credit having been extended to Agotime traders by the Danish factors. What this confirms is that the Agotime were never simply suppliers to the Akwamu and Anlo who dominated the trade in slaves, ivory, dried fish, coastal salt, and imported goods, but became significant players in their own right. Akwamu traders handled most of the salt trade towards the borders of Dahomey, but Agotimes also participated in this trade, which modern traditions attribute to a much deeper historical association with the salt making in their original coastal homeland.⁵⁶ Significantly, Agotimes today recall a historic association with other Adangbe settlements that were conveniently located on the main trade route linking the Volta River with Anécho and Dahomey. In short, the Agotime carved out a niche for themselves as traders, operating along both the north-south and east-west axes. By contrast, their northern Ewe neighbors were renowned more for their success as farmers. Part of what was traded down the Volta was agricultural surplus produced by these dedicated Ewe agriculturalists, such as yams, millet, and cotton. The Agotime, who had settled in an area that was reputed to be rather dry, seem to have taken a pride in not working the land.

In the eighteenth and nineteenth centuries, trading and warfare tended to be complementary. Slaves were one of the commodities that could be traded for

⁵² Cornevin’s timing of the movement of the main body of Agotimes to the period after 1776 does not correspond with the Danish records. Robert Cornevin, *Histoire du Togo* (Paris: Editions Berger-Levrault), 108.

⁵³ Entry XI 84 for 5 May 1749, in Ole Justesen, ed., *Danish Sources for the History of Ghana, 1657–1754* (Copenhagen: Royal Danish Academy of Sciences, 2005), 766.

⁵⁴ Sandra Greene, *Gender, Ethnicity and Social Change*, 37. Entry XL 108, dated Nov. 1750, in Justesen, *Danish Sources*, 798.

⁵⁵ Entry XI 116, dated 3 Feb. 1751, in *ibid.*, 815.

⁵⁶ Ray Kea, “Akwamu-Anlo Relations c. 1750–1813,” *Transactions of the Historical Society of Ghana* X (1969): 59. It is claimed that before they began their inward migration the Agotime were involved in the salt trade from the Songhaw lagoon. Nene Noe Keteku, “Short History of the Agotimes” (unpub. MS in author’s possession), 1–2.

the guns that were needed to maintain one's position in a regional system of power. But trade was always a risky business, as is reflected in the story of one Tete from Agotime-Kpetoe who ended up being one of Koelle's linguistic informants in Freetown in the mid-nineteenth century. Tete recalled that he had been enslaved by people from just south of Agu—presumably he was “panyarred” en route—in order to settle a debt owed by another Kpetoe man.⁵⁷ He was sold at the port of “Girefe,” almost certainly the Dahomean port of Whydah,⁵⁸ where the slave trade continued through to the mid-nineteenth century. Agotimes today are fond of the claim that they dominated most of their Ewe neighbors because of their pursuit of war as a vocation. This is plausible given that some of the slaves the Agotime traded would have been military captives. There is also evidence the Agotime reputation for martial prowess was credited by their neighbors. Hence the spark that ignited the Krepí rebellion against Akwamu in 1833 was a war between two Ewe *dukwo* in which the Agotime were recruited to fight.⁵⁹ The fundamental point here is that the combination of trade and warfare set the Agotime somewhat apart from their northern Ewe neighbors who took pride in their working of the soil. Nevertheless, this ethnic frontier was far more permeable than the Mandinka/Jola one, for reasons I will now elaborate upon.

Contemporary Agotime traditions tend to be rendered as if a single group of Adangbes migrated from their original homeland and then doubled back, leaving some of their peoples behind in the shape of scattered settlements that remain in Togo. The present Agotime head chief, Nene Noe Keteku, insists that his people fought the Agu-Ewe and the Adaklu-Ewe and thereby established the right to settle at their present location.⁶⁰ By contrast, Adaklu traditions recall that the Adangbe strangers requested land from them, and were told to settle at a place where a particular kind of palm tree, the fan palm or *agoti*, grew in profusion. Living amongst the palm trees (literally, “*agoti-me*”), the settlers came to be known as Agotime rather than as Adangbe (or Adampe). Whether this was a landlord-stranger relationship, of a kind that is standard across West Africa, or one that was based on conquest, is at the heart of a bitter dispute between the Agotime and the Adaklu to this day.⁶¹ Keteku's account is one that takes pride

⁵⁷ Entry in “Introductory Remarks,” listed under “Adampe” within “Dahomean or Slave Coast Languages,” in Sigismund Wilhelm Koelle's *Polyglotta Africana*, Paul Hair and David Dalby, eds. (Graz: Akademische Druck, 1963), 4. “Panyarring” was a recognized procedure for recovering debts by seizing a debtor or his kinsmen. If the debt was not settled, the person might be sold as a slave.

⁵⁸ I am grateful to Robin Law for confirmation on this point.

⁵⁹ Greene, *Gender, Ethnicity and Social Change*, 75.

⁶⁰ Keteku, “Short History.”

⁶¹ It resurfaced in the run-up to the 2004 elections in Ghana when the creation of a new district, separate from Ho, led to a dispute over the site of its capital. The Adaklus insisted that because they were the landowners they should be granted the district capital. This was supposed to happen, but the decision was overturned and Kpetoe was selected instead. This produced a tremendous amount of ill feeling in which deep history came to the fore.

in the military prowess of the Agotime, but it also accepts that they became mixed with various Ewe peoples as they established their locally dominant position. The traditions of particular settlements suggest that Agotime was a composite society made up of not just of an Adangbe core, but other fragments as well. Of the ten constituent units that Robert Cornevin identified in Togo—the towns of Adame, Ando, Amoussoukope, Agoudouvou, Adjakpa, Batome, Zukpe, Letsoukope, Nyitoe, and Kpodjahon—Ando and Nyitoe are typically described today as “not pure Agotime.”⁶² The Andos were Ewes who seem to have been forced into a client status, while the Nyitoe apparently came from Adaklu. Although nobody is keen to advertise the fact today, Batome was a slave village belonging to a war-chief of Kpetoe (now in Ghana). The Agoue clan in Kpetoe is also allegedly made up of people who were originally captives from Agu, and at least one other village can tell a similar story.

Over the course of the twentieth century, there has been a bitter rivalry between Kpetoe and the village of Afegame (also in Ghana) that claims the headship for itself. The Afegames insist that they are “pure Adangbe” whereas the Kpetoes are a *mélange* of disparate peoples. Whereas this is intended as a damning criticism, Keteku’s version of events takes pride in this depiction because it underlines the military success of the core Adangbe group from the time of their arrival in the area. In this interpretation, the Afegame are cast as losers in the distribution of the spoils. In Keteku’s words: “The Ando and Atsi tribe remnants, mostly women and children were captured and sold into slavery. The beautiful women were forced to marry the Leh [Adangbe] men. Legend had it that the marriage of such women brought a lot of family misunderstandings and that was the reason for most clans leaving Wenuam [Afegame] to put up new villages and settlements.”⁶³

On this decidedly non-essentialist reading of history, non-Adangbes became Agotime through processes connected with slavery, marriage, or settlement. This chimes in quite nicely with way in which the people of Nyitoe today counter the insistence on the part of the inhabitants of the twin-town of Zukpe that they are not pure Agotimes and hence cannot enjoy rights to a substantive chief. Their riposte is that nobody can claim to be pure Agotime: the point is that the collective name of Agotime refers to people who ended up living ‘amongst the palm trees’ and says nothing about a single origin or culture. Such renditions of the past do make the best sense of Agotime history. Apart from anything else, they underscore the crucial point that while the Agotime distinguished themselves from their Ewe neighbors by virtue of their calling to trade and warfare, these same activities created

⁶² Cornevin, *Histoire du Togo*, 61. The author notes that the Adames came from the borders of Lake Aheme, having fled from Dahomean attacks. He also asserts that the Zukpe and Nyitoe people came from Lekpo on the Volta, but these villages deny that they are of the same origin. Nene Keteku refers to the Nyitoe people speaking a variant of Adaklu-Ewe, which may indicate that they were there when the Agotime arrived. Interview, Kpetoe, 26 Mar. 2001.

⁶³ Keteku, “Short History,” 7.

tributaries, marital alliances, and slaves, inevitably converting Ewes into Agotimes. Hence, the border between was necessarily a permeable one in the eighteenth and nineteenth centuries. A similar process characterized the relations between Bainuks, on the one hand, and Mandinka and Jola on the other, whereas between Mandinka and Jola, it was absent.

THE SHIFTING CONTOURS OF IDENTITY C. 1870–1930

In both of the cases under consideration, the last decades of the nineteenth century were characterized by upheavals that provided some of the motive and much of the excuse for the imposition of European rule. Colonialism created a framework within which Africans had the occasion to think about themselves in relation to neighbors, some of whom were previously unknown to them. But it is the contention of this article that the element of radical transformation can be exaggerated. Whereas some writing within the ‘invention of tribes’ genre places emphasis on the hardening of previously permeable boundaries of identification—the colonial ‘tribe’—these two case studies exemplify the opposite: that is, where group boundaries were previously hard they were more easily breached and where they were already permeable they became yet more so. It is also worth underlining that two of the four names that became colonial ethnonyms—Mandinka and Agotime—were current in the eighteenth century, whereas a third—Jola—was in place by the nineteenth. Only the ‘Ewe’ ethnonym can be attributed to the colonial period proper. Map 2, which dates from 1884, represents one of the earliest usages of the term.

Naturally, the meanings attached to these labels shifted over time. Indeed, what I wish to argue in the remainder of this article is that the term “invention” obscures precisely the ways in which colonial identities involved mutations of older forms of signification.⁶⁴ In this context, it is important not to take the colonial conceit at face value. Coercive force evidently had its limits, as European administrators were painfully aware. But to suggest that the battle was fought on a cultural plane merely displaces the underlying problem. While Europeans were militarily relatively strong, in every other respect they were vulnerable.⁶⁵ In order to tweak African societies in the desired directions, Europeans were forced to lean heavily on African informants in every sense of the word. Even the missionaries, who claimed to be wiping the slate clean, borrowed freely from African epistemologies, rather than introducing radically new ones.⁶⁶ In

⁶⁴ Ranger suggests the term “imagination” is not much of an improvement. See his “Invention of Tradition Revisited.”

⁶⁵ Symptomatic of this problem is the position outlined in Nicholas Dirks, “Introduction: Colonialism and Culture,” in Nicholas B. Dirks, ed., *Colonialism and Culture* (Ann Arbor: Comparative Studies in Society and History Book Series, University of Michigan Press, 1992), 1–25.

⁶⁶ Birgit Meyer brings this out particularly well in *Translating the Devil: Religion and Modernity Among the Ewe in Ghana* (Edinburgh and London: Edinburgh University Press for International Africa Institute, 1999).

the turbulent years of the early twentieth century, Europeans therefore became captive to African ways of seeing. When they finally settled down in the interwar period to remake the African world in their own image, they drew on the writings and administrative files of an earlier generation of military officers and civil officials. What had been quietly forgotten was the African provenance of much of this collected wisdom. This was especially evident when it came to the question of “tribes” because attributes that were appended to the latter had a history in and of themselves. And that was a history largely made by Africans.

Islam and Ethnicity in the Gambia-Casamance Borderlands

In the western Senegambia, it is impossible to separate the imposition of European rule from a series of religious conflicts that brought devastating consequences from the mid-nineteenth century. These began as a struggle for power within the Mandinka kingdoms between Muslim reformers (the “marabouts”) and rulers who were either animists (“Soninkes”) or who were accused of backsliding. The proximity of Kombo to the British trading post at Cape St. Mary’s meant that the latter came to hold the balance of power in a struggle between Soninke rulers and their Muslim subjects. This was eventually resolved in favor of the maraboutic cause in 1875, following which Kombo came under the control of one Fodé Sylla. In practical terms, the last barriers to conversion amongst the Mandinka had been removed in Kombo, if not in Narang and Fogny Jabangkunda to the south. Sylla proceeded to extend his jihad, attacking not merely the remaining Soninke outposts, but his Jola neighbors as well. On the face of things, the objective was still to bring about conversion, but in practice, Sylla’s forces were engaged in raiding for slaves who could then be then sold eastwards.⁶⁷ Sylla justified his actions to the Europeans on the basis that the Jola “worshipping of idols” represented a religious affront and thus made them fair game. The havoc created by Sylla posed a threat to European commerce, with the eventual upshot that the British invaded Kombo and ousted him in 1894. The British and the French had already agreed to a paper partition in 1889. With the troublesome marabout finally out of the way, their western border could be demarcated.

The violence of the later nineteenth century further hardened the line of division between Mandinka and Jola communities. British and French officials repeatedly observed that the Jola were hostile both to the Mandinka and to Islam, associating each of them with violent enslavement. This opposition was, if anything, made that much sharper by the initial expedient of resorting to Mandinka chiefs to govern Jola populations. The French faced a constant struggle to secure compliance from Jola villages where demands for taxes

⁶⁷ On Sylla, see David Skinner, “Islam in Kombo: The Spiritual and Militant Jihad of Fode Ibrahim Ture,” paper delivered at the African Studies Association conference, 1990. See also Paul Nugent, “Cyclical History in the Gambia/Casamance Borderlands: Refuge, Settlement and Islam from 1880 to the Present,” *Journal of African History* 48, 2 (2007): 221–43.

repeatedly elicited a defiant response.⁶⁸ The reasoning was therefore that, however unpopular Mandinka chiefs might be, they might succeed in raising taxes and imposing law and order upon the “anarchic” Jola. But demands for tax, and later for military conscripts, simply confirmed the most negative Jola image of the Mandinka. Hence when the French grip faltered during the First World War, Mandinka chiefs were forcibly expelled by Jola villages seeking to restore their independence. When the French managed to restore order by military re-conquest, they rectified their earlier mistake by creating a new stratum of Jola chiefs.

British images of the Jola mirrored those of the French. In the words of one official: “There is only one name for the Jolah, ‘Savage’ and he must be treated as such; naturally it will take many years to work him up to the standard of other tribes.”⁶⁹ The British began by trying to use Mandinka chiefs to govern refractory Jola villagers and similarly bemoaned the failure of the experiment. British officials blamed many of their problems on Jolas who had crossed the border, carrying with them a penchant for thwarting European officers. A report from 1901 observed that the murder of Mandinka traders had become quite commonplace: “Crime in Fogni is excessive, the Jolahs they are continually committing murders & highway robberies. The hard part of a Commissioner’s work in this District is his inability to make arrests, no Jolah will ever arrest another, & the Mandingos are afraid to; another point is that it is very hard indeed to get one Jolah to give evidence against another.”⁷⁰ Somewhat earlier than the French, the British realized that only Jola chiefs stood a chance of winning a modicum of acceptance.

Given that religion had defined the line of schism in the second half of the nineteenth century, the subsequent turn of events could hardly have been anticipated. While some French officials agreed that saving Jola ‘animists’ from the advance of Islam would be desirable, fervent anti-clericalism led to obstacles being placed in the way of the Catholic Church. The net result was that while some conversion to Christianity took place south of the Casamance river, most of the region was untouched by missionary activity. Instead, the Jola began to convert to Islam, so that by the 1930s the religious landscape had been completely transformed. This is not the place to fully account for this sudden embrace of Islam; suffice to say that it now came to be associated with the quest for peace and an alternative form of modernity.⁷¹ New Muslim villages were founded,

⁶⁸ This is documented at length in Roche, *Histoire*, chs. 6–7.

⁶⁹ National Archives of the Gambia, ARP 33/1, “Reports on Kombo, Foni and Kiang (1894–99),” Report on Kombo, Fogni and Kiang for 1898–1899 by Sitwell, Travelling Commissioner, 29 June 1899.

⁷⁰ NAG ARP 33/2 “Reports on Kombo, Foni and Kiang (1900–01 and 1906–07),” Report from the Travelling Commissioner, Sangster, 26 Sept. 1901.

⁷¹ On Jola conversion, see Fay Leary, “Islam, Politics and Colonialism: A Political History of Islam in the Casamance Region of Senegal (1850–1914),” Ph.D. thesis, Northwestern University, 1970; Olga Linares, “Islamic ‘Conversion’ Reconsidered,” *Cambridge Anthropology* 11 (1986): 4–19; Mark, *A Cultural, Economic and Religious History*, ch. 6.

existing settlements changed their names to reflect their new religious identity, mosques sprung up throughout the Casamance, and new forms of dress and address were adopted. In the Gambia, where the impact of the Christian missions was scarcely felt outside of Banjul, the story was very similar.⁷² In both cases, it is not coincidental that Mauritanian marabouts spearheaded conversion because they were devoid of the stigma that continued to be attached to the Mandinka. Cheikh Mahfoudz, a grandson of the founder of the Fadeliyya Sufi order in Mauritania, is synonymous with this rapid process of voluntary conversion. After traveling through Senegal, Mali, Guinea, and Guinea-Bissau he was given permission to settle in the Casamance in 1901.⁷³ Mahfoudz is remembered today as having spent time preaching in Jola villages, persuading people of the error of their ways, rather than aggressively attacking "idolatry." By contrast, the memory of Fodé Sylla continues to be reviled by the Jola, even as it is venerated by many Mandinka.

By the Second World War, an adherence to Islam was no longer particular to the Mandinka. On the contrary, it increasingly provided a template for ethnic cooperation. Although the Jola were said to be less orthodox in their observance than Mandinka, European attempts to distinguish between them belied the reality of convergence. Crucially, adherence to Islam provided a charter for equality based not on place of origin, but on belief and practice. This was important because it was coupled with migration in the interwar period, as Jola farmers from high-density areas in Buluf went in search of farmland. Many crossed into the Gambia, where they were welcomed by the British as part of their efforts to boost groundnut production, while others settled just inside the Casamance border.⁷⁴ Jola incomers often built their new homes in existing Mandinka towns where they were accepted as fellow Muslims. At the same time, Mandinka marabouts went in search of converts in Jola areas that it would have been perilous even to have set foot in a matter of decades before. Their success was the cause of some bafflement to European officials who, rather lamely, invoked Jola gullibility.⁷⁵

The net result was that villages in northern Casamance and the Gambia became ethnically mixed to a degree that would have been unimaginable in the Gold Coast. Inevitably, there were some points of friction, particularly

⁷² On the history of Christianity in the Gambia, see Martha Frederiks, *We Have Toiled All Night: Christianity in the Gambia, 1456–2000* (Zoetermeer: Boekencentrum, 2003).

⁷³ Important biographical details on Mahfoudz are contained in the intelligence files that kept track of the movement and activities of marabouts across French West Africa: Archives Nationales du Sénégal [ANS] 13G/384 "Casamance Affaires Politiques." On the surveillance of marabouts, see Christopher Harrison, *France and Islam in West Africa, 1860–1960* (Cambridge: Cambridge University Press, 1988).

⁷⁴ For further details, see Nugent, "Cyclical History."

⁷⁵ ANS 13G/384, "Casamance Affaires Politiques," Rapport sur la situation politique de la Casamance et programme de desarmement et de mise en main de la population (19 Aug. 1918).

where the demographic balance shifted in favor of Jola immigrants coming to historically Mandinka towns. But what is remarkable is the extent to which the Mandinka felt able to accommodate immigrants on equal terms. Of course, the softening of the ethnic boundary did not amount to a total erasure. Perceptions of difference continued to be rooted in the preferred livelihood strategies of Mandinka and Jola, and reciprocated stereotypes. European officials embellished these well-worn images, but they certainly did not fabricate them. While the British and the French routinely complained about the laziness of Mandinka farmers, who produced groundnuts of poor quality and insufficient grain, the Jola were praised for—and evidently took pride in—their skill as wetland rice farmers. Although the sexual division of labor shifted somewhat with conversion, the Jola remained as wedded to rice cultivation as ever, producing very respectable yields per acre.⁷⁶ On the other side, the Jola tended not to value trade and left it to Lebanese merchants and Mandinka traders.⁷⁷ Jola Muslims retained their sense of being distinct from the Mandinka, even as they moved closer to the latter in both spatial and religious senses. In this situation, stereotyping and greater social proximity were natural bedfellows.

Amongst the Mandinka, the most salient identity tended to be that of the hometown. This was especially true where the town in question had a venerable history, such as that of Gunjur or Kabadio. The Jola who migrated freely for the first time in the twentieth century acquired a heightened sense of being “Jola” through the process of migration, although significant dialectical differences underlined cultural variations between the constituent subgroups. But the village of origin retained its importance as a marker of identity and, if anything became more salient with distance from home. Much the same could be said of the Igbo of Nigeria, the difference being that they were much slower in seeking to codify what it meant to be Jola.⁷⁸ In the first three decades of the twentieth century, a Jola identity remained meaningful in its relation to other categories—Mandinka, Fula/Fulbe, and European—much as before. But the center of gravity remained with lower-order identities,

⁷⁶ For a study that examines the impact of Islam on the division of labor, see Linares, *Power, Prayer and Production*. Her calculations of yields in more recent times suggested that they compared favorably with much of East and Southeast Asia prior to the Green Revolution (p. 23).

⁷⁷ In his attempt to isolate specifically Jola characteristics in the 1950s, Thomas noted: “The Diola knows nothing about commerce in the strict sense, that it is to say the business of exchange. It is an occupation which, in his natural pride, he believes to be disgraceful, precisely because it exempts the one who lives from it (*ayasa, alanora*) from working in the fields.” (“Le Diola ignore le commerce au sens strict, c’est-à-dire l’exploitation des échanges. C’est une occupation que, dans sa fierté naturelle, il croit indigne de lui, précisément parce qu’elle dispense celui qui en vit (*ayasa, alanora*) du travail des champs.”) Thomas, *Les Diola*, 283.

⁷⁸ The centrality of migration to Igbo identity formation has been noted by Harneit-Sievers, *Constructions of Belonging*, ch. 5; and by Dmitri van den Bersselaar, “Imagining Home.”

and amongst these was the identity associated with the chosen place of settlement.⁷⁹

Christianity and Ethnicity on the Ewe-Agotime Frontier

In the Ewe-Agotime case, the defining moment was the armed invasion of the trans-Volta by Asante, which was accompanied by the destruction of entire villages, enslavement, and mass flight into the Togoland hills. It created the germ of the idea that the *dukwo* had a common interest in uniting to defend their common interests. The largest of the northern Ewe chiefdoms, Peki, endeavored to establish itself as the leader of the Krepi as Europeans displayed heightened interest in the region following the successful British invasion of Asante in 1874 and the eastwards shift of the trade routes. The Asante wars also led to a significant reconfiguration of communities, as refugees returned to rebuild their lives, as new claimants on leadership emerged, and as politico-military structures were adapted in order to forestall a repeat of the disaster. In Agotime, the evidence would suggest that there had never been chiefly lines, but rather that 'big men' had risen to prominence at particular conjunctures. Before the Asante invasion, the Agotime had just such a leader (a war chief, or *avafia*), by the name Akoto, but in the early 1870s he ceded leadership to a younger figure, Agbovi, who led a relatively successful guerrilla campaign. The experience of the Asante occupation fostered alliances and generated lines of fracture between those who had fought the Asante and those who had collaborated. Hence the Agotime came to enjoy a close relationship with the Ewes of Ho, with whom they had resisted the Asante forces, whereas the Adaklu stood accused of having led the enemy directly to them. The question of ethnicity was not salient because the alliances and cleavages cut across Ewe/non-Ewe lines. Equally, the attempts by the rulers of Peki to speak for all the Krepi chiefdoms failed because most of the Ewe and non-Ewe *dukwo* jealously guarded their sovereignty.

After the proclamation of a German protectorate at the coast in 1884, the British and the Germans competed in signing treaties of protection in the trans-Volta.⁸⁰ Each of the *dukwo* struck a deal in accordance with its own perceived self-interest. When it became clear that they were stacking up claims to the same areas, the British and the Germans agreed to a negotiated settlement.

⁷⁹ A heightened sense of Jola sub-nationalism in the Casamance only surfaced in the period after Senegalese independence. But what is perhaps worth underlining about the Mouvement des Forces Démocratiques de la Casamance (MFDC) is that its target was never the Mandinka, who it endeavored to recruit into its guerrilla army, but the Wolof of the northern half of Senegal. In that sense, the positive interaction between Jola and Mandinka at the start of the century has had enduring consequences.

⁸⁰ Nugent, *Smugglers*, 21–23. For a detailed treatment, see William Hudson Bryars, "The Evolution of British Imperial Policy on the Volta, 1857–1897: From Informal Opportunism to Formal Occupation," Ph.D. thesis, University of Birmingham, 1994.

Some confusion surrounded Peki's territorial limits, but the matter was resolved by the 1890 Heligoland Treaty. This drove a border through Eweland, with Peki proper placed in the Gold Coast, while the rest of northern Eweland passed to German control. All of the minorities, including the Agotime, were deposited in German Togo, while the Volta River henceforth defined the international boundary north of Peki.

On the face of things, the Ewe might appear to typify an invented tribe. Indeed, Claude Welch's classic study of the Ewe unification movement prefigures much of the writing in this vein. It makes the point that whereas the Ewe had never been united, colonial rule brought with it the socio-economic forces which helped the Ewe to conceive of themselves as a single people divided by artificial colonial borders.⁸¹ In Welch's account, the Bremen Mission was instrumental because it created a single written version of the Ewe language, based on the coastal Anlo dialect, which could be disseminated through church and school.⁸² The Mission played a crucial integrative role because it operated on the two sides of the Gold Coast/German Togo border. Birgit Meyer's study of the church in Peki adds something to Welch's account because it underlines the significance that the Ewe language held for the missionaries. According to the biblical story of the Tower of Babel, mankind lost its ability to freely communicate as divine retribution. In Eweland, the scattering was supposedly reflected in quite different dialectical forms of the Ewe language. The missionaries' task was therefore to bring these dialects together to create a united Ewe language that could be used by to reestablish a bond with the creator.⁸³ This linguistic work presupposed a certain amount of codification to turn standard Ewe into a fitting receptacle for the word of God. Sandra Greene reveals that the missionaries did not stop with linguistic standardization, but also disseminated the story of a common origin at Notsie to build a sense of shared identity amongst the Ewe subgroups.⁸⁴ Those who took up the cause of Ewe unification after the Second World War were the products of a mission education. Welch's work also places importance on the commercial interaction between different parts of Eweland in the colonial period. The substantial German investment in road and railways certainly brought the constituent parts of Eweland closer together, a point that is elaborated upon in a new monograph by Benjamin Lawrance.⁸⁵

⁸¹ Claude Welch, *Dream of Unity: Pan-Africanism and Political Unification in West Africa* (Ithaca: Cornell University Press, 1966), 42.

⁸² Welch, *Dream of Unity*, 47–51. Most of the business of the church was conducted in Ewe, and the Bible was translated in 1912.

⁸³ Meyer, *Translating the Devil*, 57–60. For a more general history of the Bremen mission, see Werner Ustorf, *Bremen Missionaries in Togo and Ghana, 1847–1900* (Legon: Christian Council of Ghana, 2002).

⁸⁴ Greene, *Sacred Sites*, 29.

⁸⁵ Welch, *Dream of Unity*, 61; Benjamin Lawrance, *Locality, Mobility and "Nation": Peri-Urban Colonialism in Togo's Eweland, 1900–1960* (Rochester, N.Y.: Rochester University Press, 2007), ch. 1.

However, the Ewe turn out to be a rather poor example of an invented tribe. Attempts to promote the idea of a common Ewe ethnicity were certainly made in the interwar years, following the re-partition of German Togo between Britain and France as League of Nations mandatory powers.⁸⁶ The impetus came from French Togoland, but it gained little support from beyond the capital of Lomé. In the 1940s, a fully-fledged Ewe unification movement emerged, appealing to Ewe peoples across the Gold Coast, British Togoland, and French Togoland. But it singularly failed to win support from its target constituency. The reasons are complex and varied, but a fundamental one is that lower-order identities, based on the individual *dukwo*, turned out to be more salient than an overarching attachment to being Ewe. In the long run, the effects of missionary activity were actually to reinforce a sense of local pride as much as forging a pan-Ewe consciousness. From an early stage, converts sought to rebuild their villages as model Christian communities with churches, schools, and well-maintained public spaces. This contributed to the emergence of a tradition of competitive self-help for which the Ewe are renowned to this day. Also, that the leaders of the Ewe unification movement were predominantly Anlo rankled, in part because of the latter's support for the earlier Asante invasion. Moreover, being Ewe did not mean all that much when there was no other identity against which it was counter-posed. Ewe nationalists tried to turn the border itself into the external threat, but given that so many Ewes benefited from the contraband trade this proved an unrewarding strategy.⁸⁷ In a nutshell, when it comes to the matter of identity in Eweland, there was far more continuity than change.

Whereas the Ewe case is well documented, the Agotime have been pretty much written out of the historical record, being the greatest casualties of the colonial partition. Following the collapse of Asante power east of the Volta, Anlo traders settled and became Agotime in time-honored fashion. However, German governance changed many of the rules of the game. They created a head chief who was not drawn from one of the war leaders. The acquisition of fresh supplies of slaves was cut off, and some of the peoples who would previously have held a tributary status were hived off. Although the eastern Agotime were close to the railhead at Amoussoukope, colonial trade accorded greater importance to the Ewe language, thereby reinforcing the policy of the Bremen Mission. Although Adangbe remained a spoken language, it enjoyed no currency in the marketplace or the church.⁸⁸ In the long run, this culminated in the decline of spoken Adangbe, so that only three small villages still speak it today. The final insult came with the partition of German Togo in 1919, which split Agotime into two unequal halves. Whereas Kpetoe and Afegame were placed in British Togoland, most

⁸⁶ Ibid., ch. 5; Nugent, *Smugglers*, ch. 5.

⁸⁷ Ibid., 166–68.

⁸⁸ Even in those minority communities that played an important role in the history of the Bremen mission, notably Avatime and Akpafu, Ewe took precedence.

of the Agotimes were deposited in French Togoland. The latter were not administered together, but rather split up and placed under Ewe canton chiefs, while across the border the British policy of amalgamation forced the Kpetoe head chief to accept the paramountcy of Ho. By the 1930s, Agotime had effectively been wiped off the map. Of course, ordinary Agotimes went about their business as before—marrying and trading as if borders did not much matter—but there was no longer a space in which it was possible to express or perform Agotime identity. In the long run, this made a difference because the Agotime were reduced to being a kind of proxy Ewe group. It was only in the 1990s that local actors, led by Nene Keteku himself, sought to restore a pride in being Agotime through a cross-border festival intended to rekindle an interest in a shared history and membership of an Adangbe diaspora.

CONCLUSION

Debates about African ethnicity have tended to bear more than a passing resemblance to those surrounding the origins of nationalism. Colonial administrators, missionaries, and early anthropologists were definitely of a primordialist persuasion, whereas academic writing over the last three decades has tended to assume variations on a constructivist position. Although there is now a growing consensus that African ethnicities were neither rooted in a timeless past nor simply colonial fabrications, there is relatively little work that seeks to map the historical trajectories of contemporary identities. This article has deployed a comparison of the Mandinka/Jola and Ewe/Agotime cases in order to reveal how it is possible to trace the shifting contours of identity back to at least the early eighteenth century. In the former case, a distinction between Mandinka and Jola (or Floop) was relayed by European writers, who were evidently relying on their African informants rather than giving vent to the figments of their imaginations. But this expression of identity was evidently situational, and in most respects lower-order identities were more salient. In the first three decades of the twentieth century, Mandinka and Jola came to share a religion and the same community spaces, which would previously have been unthinkable. Although the edge was taken off their relationship, a sense of difference remained ingrained, as did the identification with village/town of origin. In the Ewe/Agotime case, there had always been much greater interaction. The Agotime were allied with some Ewe *dukwo*, while waging war and taking slaves from others. Indeed, their polity prospered by assimilating Ewe slaves and adding tributary villages. One might say that the Agotime had all the makings of a colonial tribe, but partition ultimately made this impossible, reducing them to the status of being proxy Ewes. Insofar as the focus of Ewe identity remained the *dukɔ*, the Agotime conformed to a broader pattern. In none of this history does it make sense to talk of a colonial invention of tribes: some of the dimensions of twentieth-century identities can be traced back much further, while in other instances the consolidation of ethnic identities failed to take proper shape before the 1940s.